

eWorX Managed Services

SiteManager



SiteManager is a secure, web-based content management tool which enables developers, designers, and content editors to collaborate on the management of corporate websites.

SiteManager was developed with three premises in mind. Distribute content management to the people who own it. The browser-based interface and straightforward editing tools require no knowledge of HTML, so the folks involved with and apprised of corporate information can work directly on site content.

Use tools you are familiar with. Pages can be edited and updated in industry-standard word processing tools in a simple three step process. Our simple WYSIWYG editor will validate your content before posting it to the designated page.

Manage content, not technology. SiteManager runs as a managed service on Applied Microsystems' world-class data centers. Hardware, software and management costs involved in similar in-house installations are avoided entirely.

eWorX SiteManager is a powerful web content management system providing users with simple management, a logical interface and a modular design, making management of your organization's digital assets-from PDF documents to web pages and e-newsletters-a task distributed across your organization

Features and Business Benefits

Separate editing and publishing workspaces-Pages often must be changed and proofed multiple times before they are ready to publish. In SiteManager, page changes are not 'live' until published, providing added security that new content isn't released unnecessarily.

Full versioning and archiving-Every edit is versioned and every publish is archived. Should you need to roll back to an earlier version of either the edited page or the published page, it is a simple two-click process.

Defined roles and groups-Each SiteManager installation has its own personalized structure depending on the content and the organizational setup. System Administrators can manage groups and users as necessary, Group Administrators manage users of their specific groups, and editors perform the day-to-day tasks of updating content on the site.

Mixed document support-SiteManager supports most document types-from Word documents, Excel spreadsheets and PDF files to video and audio files of multiple formats.

Template-based web design-Templates give a site its unique identity. Consistency in this regard is important. By implementing a template-based design, content editors are freed from the burden and concern of template layout and can concentrate on their specific task-content. By utilizing templates, a site redesign or customization can be simply activated via mouse click.

Modular system design-By creating SiteManager with a modular design, users select from a menu of applications for use in their implementation. When new modules are available, they can be added to any installation.

MODULES

- » Web page module - The first and most used module used to edit pages is a visual WYSIWYG presentation.
- » Media module - Upload and manage most media formats.
- » Article/Newsletter/Press Release module - Compile and email newsletters to users, with full proofing and archiving
- » Calendar module - Post events/meetings/deadlines for the public to view. Choose from a variety of layouts.
- » Feedback module - Respond to your site feedback. View and track response times from within the organization.
- » Contact module - Manage your contacts in distinct lists for communication via press release or Newsletter.
- » Authentication module - Secure sections of the site with username and password authentication.
- » Jobs module - Post job opportunities on the site, with automated publish and expiry of the listings.
- » Forums module - Administer threaded discussions via online forums.

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